

Quote

THE WEEKLY DIGEST

Volume 30—Number 4

Week of July 24, 1955

MAY WE *Quote* YOU ON THAT?

[1] *Devotional form suggested by Right Rev NORMAN B NASH, Protestant Episcopal Bishop of Mass, in response to Pres Eisenhower's request for widespread public worship:* "O God of Peace, guide, we pray, those who now take counsel for the nations of Thy one world."

. . . [2] *BILLY GRAHAM, evangelist, standing on shores of Lake Geneva before meeting of Big Four:* "The next 6 days could be the most important days in history."

. . . [3] *RAQUL BOSSY, former For'gn Minister of Rumania, expressing attitude of pessimism typical of exiled political leaders:* "The Soviet gov't is intent upon obtaining a respite of at least 10 yrs . . . to re-establish its lost military predominance, before starting the final assault for conquering the non-Communist world." . . . [4] *L'Osservatore Romano, Vatican newspaper, reminding Catholics that release of Jos Cardinal Mindszenty does not mean end of Hungarian anti-religious policy:* "The innocence of the Primate of Hungary has not been acknowledged, his freedom has not

Quote of the Week

Pres DWIGHT D EISENHOWER, on eve of the Geneva conference: "Some 11 yrs ago I came to Europe with an army, a navy, an air force, with a single purpose: to destroy nazism. . . This time I come armed with something far more powerful: the goodwill of America—the great hope of America—the aspirations of America for peace."

been restored, and the rights of the Church have not been recognized." . . . [5] *Dr SOPHIA M ROBISON, veteran youth worker, addressing Nat'l Probation & Parole Ass'n:* "When we say delinquency is increasing we really don't know what we are talking about. Useful data will be obtained only when we separate records of children in serious trouble. The statistics we have are like illness statistics we'd have if the health dep't couldn't distinguish between smallpox and chickenpox."

FIFTEENTH YEAR OF PUBLICATION



Geneva, Switzerland, situated at the extreme s-w corner of what is popularly called Lake Geneva (actually, Lac Leman), is a serene and pleasant place for a world conference, despite protruding recollections of a once-promising League of Nations.

Whether this atmosphere of serenity will pervade the current "summit" sessions remains to be seen. As usual in such meetings, day-to-day dispatches may convey an impression that we are getting rather the worst of it in diplomatic parries. European statesmen are consummate masters of propaganda, a field in which our public interpreters are not as adroit as they might be.

The significant accomplishments of the conference are likely to become apparent in subsequent meetings and in internat'l developments this yr and next.

The U S has an effective ace in

our currently unmanageable farm surplus, which will reach new peaks with the fall harvest of bumper crops. This is our strongest trading weapon. A plan to expedite food sales to the Reds without demanding payment in dollars at support prices might electrify the conference. Obviously such an offer would have to be matched by substantial Communist concessions.

This brings into focus the entire question of freer East-West trade—one of the more obvious objectives of the Geneva meeting.

Opening the avenues of trade is not so simple a matter as it may appear at 1st glance. Russia and her satellites have vast need for our wares, but aside from limited quantities of manganese, chrome and tungsten, the Red bloc has little to attract us. Thus the Soviet would be faced with an unfavorable trade balance, necessitating the sale of Russian gold, a prospect highly distasteful to the men of Moscow. The only other practicable move would seem to be some variation of the Marshall Plan for the Soviet Union. And you can imagine how the U S Congress would react to *that!*



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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years \$10.00. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

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★
"He who never quotes, is never quoted."
★ ★

Charles H. Johnson



AGE—Youth—1

There's a prominent lawyer who is far past the age when most successful men are content to retire and reap the rewards of past industry. We met him the other day and complimented him on his apparent youthfulness, energy and professional acumen. "Yes," he said, "I feel just as full of energy and ideas as a man of forty." Then he added, "—for about half an hr each day."—*Montrealer*.

ANGER—2

You'll notice a Fire Dep't never fights fire with fire. — *Elizabeth-town (Ky) News*.

AUTOMATION—3

I do not know of a single solitary instance where a great technical gain has taken place in the U S that has actually thrown people out of work.—*PHILLIP MURRAY, Ideas on Liberty*.

AVIATION—4

Peace on earth depends on power in the heavens. The air ocean is the theater of decision. Freedom defends in the sun and strikes from the cloud. The Ship of State is an aircraft.—*GILL ROBB WILSON, editor, Flying*.

BEHAVIOR—5

From the psychological point of view, a theology or a philosophy may be defined as a device for permitting men to perform in cold

blood and continuously actions which, otherwise, they could accomplish only by fits and starts and when the impulse was strong and hot within them. It is worth remarking, in this context, that no animals ever make war. They get into individual squabbles over food and sex; but they do not organize themselves in bands for the purpose of exterminating members of their own species in the name of some sacred cause. — *ALDOUS HUXLEY, Words and Their Meanings (Ward Ritchie)*.

" "

We have often wondered if the Golden Rule is also buried at Ft Knox.—*Highways of Happiness*.

CHRISTIANITY—6

It is not by accident that the symbol of Christianity is the cross rather than a featherbed. — *REV WM BROOKS, Christian Advocate*.

CHURCH—Attendance—7

In a small church in southern Illinois, a bus driver came in at the beginning of the service and sat in the very 1st row. After the sermon the preacher, talking to the man, asked why he had occupied that position all alone. The bus driver explained, "I sat up here to see what you did to make everyone move to the back."—*HARRY C VAUGHN, The Employment Counselor*.

..... *Quote*



Sidelight on the "summit" meeting: Mrs Eisenhower is named for Lake Geneva which the Eisenhower villa fronts. She is Mamie Geneva Doud Eisenhower. Her mother took the name from the old song, *Lovely Lake Geneva*, popular at the time the 1st lady was born.

" "

With the switch to take place in the post of Sec'y of Health, Education & Welfare on Aug 1, the Washington gag is, "Soon golf will be Ike's only Hobby."

" "

When employes of several gov't agencies started showing up at work in short-legged pants, Fred Strong, deputy administrator of the Rural Electrification Administration, issued a memo remarkable in gov't correspondence for its brevity and clarity. It read: "Bermuda shorts—anything BUT!"

" "

Gov't efficiency is sometimes a wonderful thing: A woman employe of the U S Nat'l Bureau of Standards says she filled out a gov't form to have a new smock, size 20, issued to her. Instead, she rec'd 2 smocks, both size 10!

" "

Republicans in Congress are, on the average, older than Democrats. But Sen Theo F Green (D-RI) at 87, is the accredited dean. He says, however, "There are other senators who are really older than I—but they won't tell the truth about their ages!"

..... *Quote*

DEATH—8

A wk before Einstein was taken to the hospital, a Princeton friend of long standing and intimacy went for a long walk with him. "Strange to say," writes the friend, "we talked about our attitudes toward death. I mentioned a quotation from Jas Frazer in which he said fear of death was the basis of primitive religion, and that to me death was both a fact and a mystery. Einstein added, 'And also a relief.'"—I BERNARD COHEN, "An Interview with Einstein," *Scientific American*, 7-'55.

DIVORCE—9

Most divorce cases are only anti-trust suits.—BURTON HILLIS, *Better Homes & Gardens*.

FAMILY LIFE—10

You hear a lot these days about planned families, which probably means families with an even number of mbrs, so there isn't a half a grapefruit left over every morning.—Sen SOAPER, *NANA Syndicate*.

GOD—and Man—11

Nothing above human things has such power to keep our gaze fixed away more intensely upon God than friendship for the friends of God.—SIMONE WEIL, *Waiting for God* (Putnam).

IDEAS—12

A good idea that is not shared with others will gradually fade away and bear no fruit, but when it is shared it lives forever because it is passed on from one person to another and grows as it goes.—LOWELL FILLMORE, "Things to be Remembered," *Wkly Unity*, 7-17-'55.

Mining the Magazines



Wm Faulkner, Pulitzer prize winning novelist, has a piece in *Harper's* (July) on the invasion of privacy. His basic peeve is a 2-part picturized biography about him which appeared (against his wish) in a nat'l mag. "My belief," he writes, "(was) that only a writer's works were in the public domain, to be discussed and investigated and written about." *Editor & Publisher* commenting on the article editorially points out: "Mr Faulkner became a celebrity in his own right on his own time. He cannot blame the press for that. He abdicated his own right to privacy by writing successful books and winning 2 of the highest honors in literature. . . His readers are entitled to know what goes with the name and the press is the only medium that can tell them."

In the gloom-and-doom dep't, Aldous Huxley, in July's *Esquire*, amends Sir Bertrand Russell's statement: "I do not think the sum of human misery has ever in the past been so great as it has been in the last 25 yrs." Viewing a modern technology that makes widespread cruelty easier, coupled with tension-breeding overpopulation problem (India, for instance, reaches its supportable maximum in 1969), Huxley predicts that next 25 yrs' misery will be greater than past's total, tells Sir Bertrand in un-Huxleyish slang: "You ain't seen nothin' yet."

Fabulous wealth and worldwide fame await the designer of a woman's shoe that is larger on the inside than the outside. — *Weltbild*, Munich (QUOTE translation).

Cosmopolitan (July) rep'ts another of those surveys with *non sequitur* conclusions. This particular survey polled Bucknell and Maryland Univ students on food dislikes, found brains, kidneys, and buttermilk tops on the "ugh" list. Now comes the *non sequitur*: regular churchgoers have fewer food aversions than irregular attenders (meaning, perhaps, that veterans of church pot-luck suppers can't be choosy?).

Writing on "Age of the Aged" in *Rotarian* (July) Thos Desmond believes we are well on our way toward making old age "a treat instead of a retreat." He believes the pessimism that so often infests our aged probably kills more old folks than disease. "Heart trouble (may be) caused by losing heart. Our elderly are less likely to give out than to give up." But—there is peacefulness that stems from ripe maturity, if we had but the inner resources to appreciate it.

.....Quote.....



Clarinets, trumpets and drums may not seem deadly weapons to us, but the rising popularity of jazz in Russia and its satellites prompts these comments from Red publications, gathered by RICHARD HANSER of the St Louis Post-Dispatch:

It would be wrong to fail to recognize the dangerous role of American jazz in the preparation for war. Boogie-woogie is a canal thru which the poison of Americanism is channeled, threatening to numb the minds of the workers. This menace is exactly as dangerous as an attack by poison gas. — Prof ERNST H MYER, *Musik und Gesellschaft* (E German music mag).

Jazz disturbs the nervous system of the dancer in such a way that he is then prepared for the role assigned to him by Wall St, namely, to become good cannon fodder. — *Kulturni Prace* (Prague).

(At a college jam session) even young comrades who perform active political work joined thoughtlessly in the excitement and sang along with the witless babbling of the blind supporters of cultural barbarism. . . One sees that the poison has penetrated deep, and it will take great efforts to remove it.—*Univ of Halle student newspaper*, E Germany.

..... *Quote*

Page 6 Volume 30—Number 4

IDEAS—13

Preconceived ideas are like searchlights which illumine the path of the experimenter and serve him as a guide to interrogate nature. They become a danger until after he transforms them into fixed ideas.—RENE J DUBOS, *Science Digest*.

INTELLIGENCE—14

Intelligence has been defined as the ability of a person to solve what for him is a new problem. One must consider in such definition the ability of the person to use in the future what he learns from the solution of problems.—Dr J L ROSENSTEIN, *Marquette Univ, Nat'l Safety News*.

INTERNAT'L RELATIONS—15

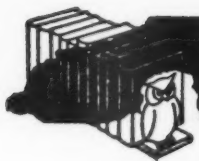
A few summers ago a charming American student staying at a Swiss hotel was asked to dance by a young Italian. The language barrier impeded conversation but when the boy led her back to her table, he bowed and said haltingly: "Thank you for Marshall Plan." "You're welcome," repl'd the girl with a gracious smile. — KEITH HUTCHINSON, *N Y Times Book Review*.

KNOWLEDGE—16

That is the charm of knowledge—it is merely a door into another sort of ignorance. — ROBT LYND, *The Pleasures of Ignorance* (Scribner).

LABOR—Soviet Union—17

Average livestock farmers on Soviet Union collectives rec'd less than 35 cents for a day's work last yr.—RAY CROMLEY, "Will Russian Farmers Save Us From War?" *Town Jnl*, 7-'55.



Book Briefs

The Davy Crockett craze has advanced to the supermarkets with merchandise ranging from pencils to pillows on prominent display, featuring the familiar frontiersman. And of course the inevitable reaction has set in. Latest critic attempting to divest Mr Crockett of his heroic attainments is Norman Marsh, creator of the *Danny Hale* syndicated newspaper strip. (Marsh's central character is a frontiersman of the Crockett era who has been somewhat displaced by Disney.) Davy, says Mr Marsh (among a good many other disclosures) wasn't king of the wild frontier. He was more a court jester of the hillbillies.

Oddly enough, in all the furore, no one apparently had thought to resurrect the authentic Crockett record. But now, belatedly, comes Citadel Press with *Davy Crockett's Own Story*, a story told by Crockett himself in his long-out-of-print autobiography.

A new profile of another aspect of American life, *American Skyline* (Houghton, Mifflin) examines the history of our architecture from Georgian pillars to split-level dwellings. Authors Christopher Tunnard and Henry Hope Reed end their treatise with poignant reference to a Boston landmark—a Doric column topped by an American eagle, erected in 1790 on a then-bare hilltop to commemorate heroes of the Revolution. To—

The social life of a country like England may be viewed as a game that requires among other things that the people should speak of His (or Her) Majesty's army, navy or treasury (though the debt is national).—MORRIS R COHEN, *A Preface to Logic* (Holt).

”

day it stands in the middle of a parking lot, with vehicles blocking the view of this inscription on its base:

“Americans, while from this eminence scenes of luxuriant fertility, of flourishing commerce, the abode of social happiness meet your view, forget not those who by their exertions have secured to you these blessings.”

A book you should read as an imagination-stretching exercise: *Machine Translation of Languages*, just issued by Wiley Press in conjunction with Mass Inst of Technology. The authors are 17 men currently engaged in techniques to further machine translation. Says Warren Weaver in a foreword: “No reasonable person thinks that a machine translation can ever achieve elegance or style.” But machines have already made their contribution toward breaking down language barriers.

.....Quote.....



"Enduring the unendurable . . ."

Jubilant Americans needed no elaboration of Pres Truman's brief announcement of victory over Japan 10 yrs ago (Aug 14, 1954), but bewildered Japanese wanted explanation of why their "divine" Emperor had forfeited his throne. (When his generals rejected terms which would subjugate the Emperor, he overruled them, took unconditional surrender to save his nation.) To explain the one great act of his reign, Hirohito became the 1st Nippon ruler ever to address his people directly, concluding his broadcast with a plea that made a bloodless occupation possible:

The hardships and sufferings to which our nation is to be subjected hereafter will be certainly great. We are keenly aware of the inmost feelings of all of you, our subjects. However, it is according to the dictate of time and fate that we have resolved to pave the way for a grand peace for all the generations to come by enduring the unendurable and suffering what is unsufferable. . . . We are always with you our good and loyal subjects, relying upon your sincerity and integrity. Beware most strictly of any outburst of emotion that may engender needless complication or any fraternal contention and strife that may create confusion . . . and cause you to lose the confidence of the world.

..... *Quote*

LEADERSHIP—18

When the class of '55 applies for jobs the personnel people will pay special attention to the youth who showed evidence in his school and university yrs of having ability and willingness to accept responsibility. . . . There is a proverb to the effect that an army of sheep led by a lion would defeat an army of lions led by a sheep. — *Monthly Letter*, Royal Bank of Canada.

LIFE—Death—19

In Paris, the World Health Organization postponed until 1961 the naming of the 1,000th cause of death. Delegates from 24 mbr countries could not find a single enemy of the human body which was not already catalogued in its list of 999 diseases and causes of death. The last revision took place in 1948.—*Moody Monthly*.

MENTAL HEALTH—20

Those of us who do not strive and struggle but who sit back on our mental haunches avoiding or evading the fight of life are the ones who ultimately may become so maladjusted as to be called insane.—Dr J L ROSENSTEIN, Marquette Univ, *Nat'l Safety News*.

MODERN AGE—21

It has been estimated that half our present nat'l working force is engaged in production and sales of things unheard of generally in 1902. A very large number are concerned with developments new since 1928. Should this trend continue, half our working population in the yr 1978 may be making and selling things as yet unknown.—CRAWFORD H GREENEWALT, *Mgt Review*.

Pathways to the Past



Week of
Aug 14-20

Aug 14—Atlantic Charter Day—Victory Day....It was a day of victory for America 160 yrs ago too (1795); Pres Washington signed the Jay Treaty, providing for British withdrawal from all forts on U S lands. . . 95th anniv (1860) b of author-naturalist Ernest Thompson Seton, who wrote about Wild Animals he Had Known. . . Social Security went into effect 20 yrs ago (1935). . . Pres Truman announced Japan's surrender 10 yrs ago (1945) at 7 p m, EWT, bringing world peace after 6 yrs in which America suffered nearly a million casualties.

Aug 15—The country's 1st reported hurricane swooped down on Plymouth Colony 320 yrs ago (1635). . . 170th anniv (1785) b of Thos de Quincey, British essayist whose best-known piece would get *Confidential* mag offers now: *Confessions of an English Opium Eater*. . . The U S Naval Academy at Annapolis was officially opened 110 yrs ago (1845). . . An Alaskan plane crash killed top aviator Wiley Post and humorist Will Rogers 20 yrs ago (1935). . . Gas rationing ended 10 yrs ago (1945).

Aug 16—A peacemaker's day: The N Y Peace Soc'y, 1st such American group, formed 140 yrs ago (1815). . . And Emperor Hirohito broadcast news of peace with Allies 10 yrs ago (1945).

Aug 17—Inventive genius Chas F Kettering rid the automotive in-

dustry of a lot of cranks (inanimate type), patenting 1st successful self starter 40 yrs ago (1915).

Aug 18—Chicagoans saw their last Indian dance 120 yrs ago (1835) when 800 painted Potawatomies capered thru town en route to new reservations across the Mississippi. . . American Soc'y of Dental Surgeons, 1st big dental group, formed 115 yrs ago (1840).

Aug 19—Nat'l Aviation Day (anniv b of Orville Wright). . . 170th anniv (1785) b of woodcarver Seth Thomas, pioneer clock mfr whose firm keeps ticking off profits today. . . 120th anniv (1835) b of Chicago merchant Marshall Field. . . Bernard Baruch, financier and gov't consultant, carves another notch on his park bench; he's 85 today. . . Corregidor's last-stand commdr, Gen Jonathan Wainwright, weak from 3 yrs in prison, was released 10 yrs ago (1945), d in 1953.

Aug 20—210th anniv (1745) b of Francis Asbury, pioneer Methodist Episcopal Bishop in America. . . WWJ of Detroit aired radio's 1st daily commercial program 35 yrs ago (1920), and home reception of tv was tried 1st 25 yrs ago (1930) with a modest 1½-in picture screen. . . Leon Trotsky, Menshevik rebel of Russia's revolution, was assassinated 15 yrs ago (1940).

..... *Quote*

"Of all things!"

Someone has observed that the only basic difference between British and American humor is that we spell the word differently. Cheque? Like many another glib generality this is true only in a limited sense.

We and our British cousins differ in countless ways. These differences are emphasized each time we set foot, even briefly, on British soil. While chauvinistic instinct leads us to defend the American phrase—and often enough with sound reason—we must in simple candor admit that we are not infrequently bested by the honest clarity of English spoken in its native haunt.

In our discussion of tulip culture with a British gardener, he concluded: "But they are quite a bother, really; you have to lift them each Autumn." And, after all, "lift" is precisely what you do to a tulip bulb! In the United States our more discerning and opulent citizens may have suits tailored to measure. The British gentleman has "bespoken" apparel. A British woman does not "get a run" in her stocking; the stocking "ladders." Women who've had the experience will agree it is a devastatingly accurate description.

And what could be more delightfully descriptive than this notice in a British trade jnl:

"WANTED: to purchase or exchange Bygones."

..... *Quote*

Page 10 Volume 30—Number 4

OPINION—22

When Pres Jeff Davis asked Gen Rob't E Lee for his opinion of a fellow officer, Lee spoke of the man in the highest terms. This greatly astonished another officer, who said to Lee afterward, "Gen'l, don't you know that that man is one of your bitterest enemies and that he misses no opportunity to malign you?"

"Yes," repl'd Gen Lee, "but the Pres asked for my opinion of him; he did not ask for his opinion of me."—*Sunshine*.

PENSION FUNDS—23

Pension funds have become big business. A good "guess-timate" is that 27,000 qualified pension plans now in operation have total assets in excess of \$20 billion a yr. . . Projecting the trend over 20 to 30 yrs leads to the conclusion that pension funds are well on the road to becoming a major factor in the nat'l economy.—CLARENCE E HAINES, *Jnl of Commerce*.

RELIGION—24

A correspondent of the Russian news agency was visiting Washington, D C. When being shown thru the Pentagon, a chapel attracted his special att'n. "Is this your secret weapon?" he asked jocularly as he stared at the chapel.

"Yes, it is" said the major serving as guide. "It certainly is, sir." —Mrs E E ANDROSS, "Your Secret Weapon," *Signs of the Times*, 6-21-55.

SALESMANSHIP—25

Selling's a little like hawg callin' . . . it ain't the noise you make, it's the appeal in your voice.—*Indiana Telephone News*, hm, Indiana Bell Telephone Co.

THOUGHT—26

If only people would give the thought, the care, the judgment to internat'l affairs, to politics, even to their jobs, that they lavish on what to wear to a masquerade, the world would run in greased grooves.—JOHN STEINBECK.

VALUES—27

We are a nation of nuclear giants and spiritual infants. — Rev SHERMAN L LYON, *Christian Advocate*.

WAR—28

Hydrogen war cannot be outlawed by reprisal. It must be dealt with by the elimination of causes of war, the greatest of which—and the oldest—is exploitation.—Jas T SHOTWELL, "Peace: A Challenge to Intelligence," *Think*, 6-'55.

WEALTH—29

Some may have more mat'l goods than others but no man is poor who has eyes to see, ears to hear, and, above and beyond all, a heart to understand. — ALMA WEIXELBAUM, "Wealth," *Relief Soc'y Mag*, 7-'55.

WORLD AFFAIRS—30

The serious weakness of the system that now challenges us is not in its mechanical inability, but its moral failure. In the end we live for loyalty and freedom and human dignity, tho it gives us a strange embarrassment to admit it. Much as man needs security, he needs personal dignity more.—ELTON TRUEBLOOD, quoted in *Pulpit Digest*.

WORRY—31

A worry a day drains vitality away.—*S F C Spotlight*, hm, Saginaw Financing Corp'n.

In Brief

Whatever happened to color tv? Oh, yes, you hear a good deal about programs telecast in color, but a check of the larger manufacturers discloses the significant fact that most are not pushing color-set production, and indeed several have discontinued completely the making of color sets. One recent survey indicates that only about 10,000 color sets are currently in use; another poll sets 35,000 sets as probable '55 production.

Public Health Service estimates that in past 18 mo's 1½ million American cigaret smokers have quit smoking. This compares with 600,000 in preceding 12-mo period. But that still leaves 38 million active smokers—not to mention the sworn-off stragglers who have resumed since the census.

Fantastically easy credit terms have had the expected results: collection agencies have averaged 10% increase in business this yr. American Collectors Ass'n exec sec'y estimates 10 million U S families—about one in 5—are "seriously entangled in debt."

In case you're interested, an estimated 90 million sandwiches are eaten in U S daily. Wheat Flour Inst now sponsors "Sandwich Month" in an effort to make it an even 100 million.

..... *Quote*

Good Stories..... you can use

Maurice Seidlitz, mgr of a N Y Loew's theater, got a telephone call the other day from a woman who seemed a little vague. The gal wanted to know "What have you got on today?" "A blue suit," said Seidlitz. "Who's in it?" asked the gal. "I am," said Seidlitz. There was a pause.

"Oh" said the gal, "I've seen that picture already."—ROB'T SYLVESTER, *Chicago Tribune-N Y News Syndicate columnist.* a

" "

Hein came home from the tavern at quite a late hour, and in quite a condition. Nevertheless, he did realize, when he came to a water-filled ditch, that he probably couldn't get across too readily, so he dropped to his knees and prayed, then got up and jumped. But when he landed face down on the muddy bank, he turned his face upward and complained, "Well, even if You didn't want to help me, You didn't have to do that!"

Just then, however, the bank gave way and Hein slid backwards into the water. Huffing and puffing he dragged himself up onto the bank, then when he felt firm ground under his feet, made another comment: "What's the matter? Can't You take a joke?"—*Weltbild, Munich (Quote translation).* b

.....Quote.....

I LAUGHED AT THIS ONE

F D Ross

On a warm Sunday morning the minister noted that the head of one of his parishoners was beginning to drop; in a few min's the man was asleep.

Thinking to apply a little discipline the minister said softly: "All those who want to go to Heaven, rise." Everyone stood except the peacefully dozing member. When the congregation had again been seated, the minister called, in a much louder voice: "All those who want to go to hell, stand!"

The startled sleeper jumped to his feet. Noting that he was the only one standing, he turned to the minister:

"I don't know what we're voting on, Reverend," he said, "but it looks like you and I are in the minority."

—

An aid was kidding Sec'y of State John Foster Dulles the other day about the forthcoming Big 4 conf at Geneva.

"Now don't let those Russians walk away with your shirt," he told the Sec'y.

"If they do," repl'd Mr Dulles wryly, "I promise to bring back one of Mr Krushchev's suits."—ANDREW TULLY, *Scripps-Howard Newspapers.* c

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Wise

Cracks

Young Tommy asked a serious question: "Dad," he asked, "what's a millionaire?"

"Well, son," said his father, "it's somebody who has a million dollars."

The little sobersides thought a moment. "Well," he said, his head up proudly, "I'm a one-aire."—WOODROW WINSIE, Editor, *Woman's Home Companion*. d

" "

A little girl had been to Sunday school for the first time. On her return her mother asked her what she had learned.

"Oh, Mummy," she said, "they told us such a lovely story. It was all about a Mr Adam and a Miss Eve. They were having a lovely time under an apple tree when the servant came and disturbed them."—*Tit-Bits*, London. e

" "

In Boulder, Colo, a grad student seeking a scholarship at the state univ was asked on the application form to mention any reason for needing financial help, gave this: "My wife and I are now separated, which has left me as my sole means of support." — *American Mag*. f

" "

The braggart was letting everyone know that he could bend a horseshoe with his bare hands. Finally one farmer had had enough. "That's nothing," he said. "My wife can tie up 10 mi's of telephone wire with her chin."—*Automotive Dealer News*. g

There's one thing certain about flattery—it's not done with mirrors.—CAROLINE CLARK.

" "

Airlines will let customers pay for their trips in installments. Now we can all be debt-propelled.—LUKE NEELY.

" "

There are not as many clock-watchers in the average office as there used to be. Most workers today have wrist watches.—MAURICE SEITTER.

" "

Ex-Pres Herbert Hoover has come up with some suggestions on how the gov't can save money—and they get about as much attention as similar bright ideas do in your family and mine. — BILL VAUGHAN, VFW Mag.

" "

About the only full-blooded natives around some summer resorts are the mosquitoes.—Town Jnl.

" "

A picnic should begin at noon and last till midnight; then you don't want any more picnics for a yr, if ever.—Wm Feather Mag.

" "

Seems funny that a man who is too scared to go to a dentist will still race a Diesel locomotive to a crossing.—Farm Jnl.

..... *Quote*

A parson decided to go on a deep-sea fishing expedition. Embarking in a small rowing-boat, he was taken out into the bay by a boatman. After half an hr or so a violent squall got up, and it seemed as tho the boat might soon be swamped.

"I wish," groaned the boatman, rowing hard, "that I had been a better man!"

The parson smiled. "And I wish," he said, "that I had been a better swimmer!"—*Tit-Bits*, London. h

" "

This comes from a friend in San Francisco. After she'd mildly spanked her 7-yr-old daughter one day, my friend says, the little girl turned and said: "When I grow up and get married, I won't paddle my children."

"You won't?" said her mother.

"No, I'll say 'Stop it' and they'll stop," said the girl. Then she added, "But then, I'm going to have much better children than you."—WOODROW WIRSIG, editor, *Woman's Home Companion*. i

" "

Paul Kemp had admired a woman for yrs before he finally got up enough courage to ask if he had a chance for her hand. Smilingly she repl'd, "You'd have more of a chance if you'd been built like that," and pointed to an exceptionally tall, well-built young man who was just passing by.

"My dear," repl'd Kemp "in your place I'd note that very tall houses usually have the poorest furniture on the top floor."—*Weltbild*, Munich (QUOTE translation). j

..... *Quote*

Number Won

A service representative rec'd a call from a lady who insisted on having the same telephone number when she moved to a new location. "If I don't," she explained, "my parakeet will have to learn the number all over again." She won. After all, you can't expect a parakeet to look in the directory every time it wants to dial home.—*Telephone Topics*.

" "

"Calling by number" speeds up telephone service, but we recently ran across a case which presented an unforeseen difficulty. A little boy asked Information for the number of the local movie theater.

The operator gave it to him and then added, "You will find that number listed in your telephone directory."

"I know," repl'd the little boy in a small voice, "but you see, I'm standing on it."—*Indiana Telephone News*, hm, Indiana Bell Telephone Co. k

—"

Labor Undersec'y Arthur Larson says he has established a reputation for conciseness with his son Lex, 15.

"He came around the other evening while I was working, to ask me a question," Mr Larson told a group at conf.

"I asked him why he didn't ask his mother. 'Oh,' he repl'd, 'I don't want to know that much about it.'"—*Chicago Tribune Syndicate*. l

A Minnesota woman, visiting in Washington, toured the Nat'l Gallery. She was standing by the fountain in the rotunda (the fountain has a statue of Mercury atop it) when a small boy with his back to the fountain, gestured with his thumb over his shoulder and asked the guide in his best Brooklyn accent: "Say, lady, who's da guy on de sink?"—**ROLF FELSTAD**, *Minneapolis Tribune*. m



Got The Time, Bud?

Bees can remember time intervals, scientists say, but no one seems to know how.—News item.

How doth the busy little bee?

That's not the question now.

The question is: If he knows when
To go to work, just how?

What makes the bee, with no
alarm,

Arise right on the dot
And not a minute tardy reach
The nectar-laden spot?

How does the bee, who wears no
watch

Upon his little wrist,
Know when it's time to start for
home?

It plagues the scientist.

It baffles very learned men
With books upon their shelves,
Who, lost in study of the bee,
Forget the time themselves.

Mr & Mrs Newlyrich were on a European tour when Mr N fell overboard from a sightseeing steamer. "Man overboard, man overboard," shouted the sailors. Whereupon Mrs N immediately corrected them: "Do you know whom you are talking about? You will please say 'GENTLEMAN overboard' in the future!"—*Revue*, Munich (QUOTE translation). n

" "

Just like so many other young couples, the English pair wanted both a baby and a car. Finally they decided on the baby. Naturally they were highly praised for their idealism.

"Idealism had nothing to do with it," admitted the young wife. "It was just that we could have a baby in less time."—*Sonnenschein*, Bielefeld (QUOTE translation). o

" "

"Willie," remonstrated the teacher, "you shouldn't talk like that to your playmate. Had you ever thought of heaping coals of fire on his head?"

"No, ma'am I hadn't," admitted Willie. "But it's a peach of an idea!"—*Oral Hygiene*. p

" "

When a Chicago policeman started to ticket a double-parked car, a man hurried up and explained that he always double parks when he visits his dentist. He likes to have something to worry about to keep his mind off the pain. — CHAS MULL, JR, *The Victorian*. q

..... *Quote*

Quote-ettes

Buyer for high-style N Y men's store, *taking bare-knee census*: "I predict that in 5 yrs walking shorts (for men) will be as dead as knickerbockers, or they'll be regulation summer wear for all men. I'm inclined to think it will be the latter." 1-Q-t

" "

EVELYN "\$50,000 Treasure Chest" West, burlesque queen, *buying clothes for songwriter she wants for her stage show*: "Isn't this something — a stripper putting clothes on a guy?" 2-Q-t

" "

Lady ASTOR: "The only thing I like about rich people is their money." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

LAST wk we were talking to fishermen. Okay, go fishing—this wk we're talking to the distaff side. First, we're happy to know that *fireproof* nylon net for veils is now in production by an English firm. In other words, we're glad to know that we're *not* the only woman who ever tried to light a cigaret thru a veil!

Now, for the real luxury item. Chanel, the French perfumers, have a new lipstick as elegant as their perfumes. Lipstick and case come packaged separately, the lipstick being made in America and the case in France. The case is too handsome to discard, so you can

use it interchangeably with 5 different shades of the lipstick, which screws in and out of the case. The French designers have contrived a foolproof swivel action which locks lipstick securely in place. Cover cannot be replaced until lipstick is screwed all the way back into tube and locked—no danger of breaking or smearing.

The case itself, one of the few easy-to-handle square ones on the mkt, is black, specially treated so it won't scratch. The gold banding around it is ideal for engraving. It's definitely a luxury item; but while it's not inexpensive, it's durable and can be refilled.

NOTE here items of special interest in this issue —————
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